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CURRENT

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FOOD

INFORMATION CALENDAR

OFFICE OF INFORMATION
UNITED STATES DEPARTMENT OF AGRICULTURE

October 23, 1943

No. 29

THE FOOD FIGHTS FOR FREEDOM MEETINGS

Last week we told you about special meetings for regional and state WFA, OPA and OCD people in Atlanta, Dallas, Boston and San Francisco. This week we add to the list Los Angeles, October 29, in Room 1111, 1030 Western Pacific Building, and Salt Lake, November 4, in the Ivory Room, New House Hotel. If you want to work out just how you fit into the "biggest government program with the possible exception of the War Bond drive," try to get to one of these meetings, or at least get a report from someone who attends.

USDA-WFA, FDA, OCD, OPA regional (with State Extension Service and State Defense council representatives) at Boston, Oct. 22 wrote a joint statement to state offices of each, suggesting procedure for uniting to back up local FFFF campaigns. Main points: Get together in state, outline responsibilities in organizing locally, suggest building local campaigns around specific food problem or project.

HEY, EVERYBODY! Please send in dramatic stories on the progress of the FOOD FIGHTS FOR FREEDOM campaign in your area. The Office of Information will use these in news, radio and feature stories. Here's a chance to give the whole Nation a series of impressions about what your own local home town folks are doing with their own war weapon - food. Send them in through your agency channels - they'll be used!

Food Fights for Freedom in Des Moines

The Des Moines Food Information Committee is organizing for action. Assisting Chairman Brayton are representatives of WFA, OPA, OCD, food retailers, food wholesalers, restaurants, radio, press, churches, schools, women's clubs, Chamber of Commerce and labor groups. With such teams going into action all over the nation, the people of every community are bound to affect the length and the outcome of the war by the way they make food fight.

THE FACTS ABOUT FEED: WFA Administrator Jones issued a statement on October 16 about the protein concentrate and feed grain situation which concisely sums up the whole matter as of now. He points out the things to watch and the things to do, and urges that everyone take a reasonable attitude. "The feed situation will be tight but not desperate."

RADIO

FARM AND HOME:

- Monday - October 25 - H. L. Shrader, Ext. Poultry Specialist and Wallace L. Kadderly--"The Laying Flock in Winter".
- Ernest Moore and W. H. Youngman, Victory Gardens--
"You Can Have a Winter Garden".
- Tuesday - October 26 - Ruth Van Deman--"Enriched Bread & Flour".
- Wallace Kadderly--"War Poultry & Egg Board".
- Wednesday - October 27 - Willard Lamphere, Chief, Division of Information,
Agricultural Adjustment Agency and Wallace L. Kadderly--
"The Dairy Payment Program".
- Thursday - October 28 - W. F. Fraser, Assistant Chief, Livestock & Meats Branch,
Food Distribution Administration--"Livestock Slaughter
Regulations".

UNCLE SAM'S FOREST RANGERS

- Friday - October 29 - Irene Normal
- (Mrs. Alvin J. Steinkopf) (from Chicago); "Food for
Civilians" introduction and closing by Wallace Kadderly
(from Washington).
- Saturday - October 30 - Battle Stations at Home (Documentary)

CONSUMER TIME Saturday, October 30, 12:15 EDT

The theme will be "Housework Must Be Less Work". The idea is that most women these days have so many important things to do that housework must be handled the way a Commando takes care of a German sentry. Tips to the busy lassies will be specific. Miss Hickey, Chairman of the Women's Advisory Committee, War Manpower Commission, will be guest.

CONTINUING THE LIST OF F&H HOURS WHICH WILL CARRY THE FFFF STORY:

Friday, November 12--"My Farm Was in Shape," brief talks by a New England farmer and a North Carolina farmer on the importance of using soil conservation materials and practices.

Friday, November 19--"Resourcefulness Saved the Day," brief talks by farmers of Missouri and Colorado on ingenuity in overcoming wartime handicaps.

Friday, November 26--"What's Ahead for '44," Iowa farmer reporting plans for meeting difficult new goals.

Most of the above focus on production but will tie in the whole theme of "Produce and Conserve--Share and Play Square."

Other programs on Farm and Home, not yet scheduled, will hit other angles.

NEW FARM SLAUGHTER REGULATIONS:

A new amendment to OPA Ration Order 16 is due out October 25 covering ration and license rules for farm slaughter. Now, before you get excited, it SIMPLIES procedures through which the farmer must go to slaughter meat for farm eating or for sale. The whole story is told in really simple terms in a leaflet which will flow down Extension lines in a few weeks in quantities sufficient to reach every farm family. In the meantime, we have lifted the sections below from the leaflet, and urge information people to use them to help disperse the dangerous cloud of misunderstanding about rationing which threatens orderly distribution of available food.

I F Y O U S E L L R A T I O N E D G O O D S

Get your price and point charts from your County USDA War Board or your local War Price and Rationing Board.

Your county agent has been furnished a list of the top legal prices you may charge for price-controlled goods you sell.

Meat

- * You must have a farm slaughter permit if you intend to sell any of your farm-produced meat. You should apply at your County USDA War Board for this permit.
- * You must grade all meat you sell and tag or stamp each wholesale cut with the grade and your permit number. Get instructions from your County USDA War Board.
- * You must sell farm-produced meat at no higher than legal prices.
- * You must collect the correct number of points for all meat you sell or give away.
- * All points collected for sale of meat should be mailed or turned in at the end of each month to your local War Price and Rationing Board, together with a simple form the Board will furnish you.
- * When you sell or give away meat produced on your farm directly to consumers, you are allowed to accept stamps which are not yet valid on city markets. Only a person holding a permit as a farm slaughterer can accept points which are not yet valid.

I F Y O U E A T R A T I O N E D F O O D S
R A I S E D O N Y O U R F A R M

Meat

- * You don't need a farm slaughter permit for slaughtering animals you have raised 1/ on your farm, if you use the meat from them in your own household.

- * If you live on a farm, you need not give up ration points for meat from your own farm-raised 1/ animals which you slaughter for home consumption.
- * If you do not raise 1/ livestock, you may not buy an animal and slaughter it without getting a farm slaughter permit from your County USDA War Board and giving up ration points to your local War Price and Rationing Board.
- * You may have animals you have raised on your farm custom slaughtered for consumption on the farm without giving up ration points.
- * You may have your meat cured, ground, frozen, or made into sausage for your own use without giving up ration stamps to the person doing the work for you.
- * You can store meat in freezer-lockers without giving up ration stamps to the locker operators.
- * You may not give away rationed meats without collecting points. However, you may loan meat from animals you have raised to any person who is likewise a home producer of meat. The borrower must return to you within six months an amount of meat equal in point value to the meat you loaned to him.

1/ An animal is considered to have been "raised" by you only if:
(1) You have fed it from birth to slaughter; or (2) You have fed it for 60 days immediately preceding slaughter; or (3) You have fed it for a period during which you have added 35% of the weight it had when you acquired it.

Home Front Pledge Campaign-----Episode 12

SALUTE TO:

Louisville, Kentucky, where the Retail Merchants' Association is requesting each store to sign the Home Front Pledge, to devote one major window to an anti-black market display, and to establish a booth with an attendant to secure pledge signatures.

Baltimore, Maryland, for its splendid school cooperation. The Teachers Institute of more than 1400 teachers approved the discussion in class periods of price control and rationing, and their significance in the Home Front Pledge Campaign.

Denver, Colorado, for mass signing of the Home Front Pledge in war plants, and for house-to-house solicitation by Camp-Fire girls, working after school hours. Overwhelming public acceptance indicated.

Savannah, and Chatham County, Georgia, for the vigorous support of the Veterans Council of Administration. Consisting of Disabled War Veterans, United Spanish War Veterans, Veterans of Foreign Wars, and two American Legion Posts, it is furnishing local boards with sufficient Price Panel Assistants to stamp out violations affecting the cost-of-living.